

How to Start Your SEO

4 Secret Steps of My SEO Success

Phase 1 Audit The Website

- CRAWL THE WEBSITE
- TECHNICAL SEO AUDIT
- SEO PERFORMANCE AUDIT
- USER EXPERIENCE (UX) AUDIT
- SECURITY AUDIT
- BACKLINK AUDIT

Phase 2 Technical Optimization

- CORE WEB VITALS
- FIX BROKEN LINKS & 404 PAGES
- CONTENT DELIVERY AND CACHING
- 301 REDIRECTS & REDIRECT CHAINS
- URL STRUCTURE & OPTIMIZATION
- SSL AND HTTPS
- MOBILE OPTIMIZATION
- WEBSITE SPEED OPTIMIZATION
- ANALYTICS AND TRACKING SETUP

Phase 3 On Page Optimization

- TITLE TAGS OPTIMIZATION
- META DESCRIPTIONS OPTIMIZATION
- HEADING TAGS (H1, H2, H3, ETC.)
- CONTENT QUALITY
- IMAGE OPTIMIZATION
- URL STRUCTURE OPTIMIZATION
- KEYWORD OPTIMIZATION
- INTERNAL LINKING
- SCHEMA MARKUP (STRUCTURED DATA)

Phase 4 Off Page Optimization

- BACKLINK BUILDING
- DIRECTORY LISTINGS
- FORUM PARTICIPATION & Q&A SITES
- LOCAL SEO & CITATIONS
- PODCASTING & WEBINARS
- SOCIAL BOOKMARKING
- PRESS RELEASES & MEDIA OUTREACH
- COLLABORATIVE CONTENT
- REPUTATION MANAGEMENT
- INFOGRAPHICS & VISUAL CONTENT
- CONTENT CURATION ETC.

Thank You So Much



CONCLUSION

Follow A Clear Path To Create Great Results



IF YOU NEED HELP WITH SPECIFIC
STEPS, FEEL FREE TO ASK!